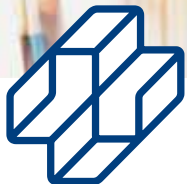


# ENTERING THE Era of Accountability

2011 Regional HFMA  
Gerry Haggerty  
Annual Leadership Institute



hfma™

healthcare financial management association

May 18-19-20, 2011  
Glenmoor Country Club  
Canton, OH

The Gerry Haggerty Annual Leadership Institute (GHALI) is a regional HFMA conference sponsored by the Northeast Ohio chapter of HFMA with additional support from other chapters in the region. Attracting healthcare finance professionals from the Great Lakes region and others, the GHALI combines educational programming led by nationally and regionally recognized speakers. Moreover, GHALI provides opportunities to network with others in the industry. This year's theme is *Entering the Era of Accountability* and reflects the various presentations contained in the program. Included in the conference are educational sessions led by healthcare industry leaders on a variety of pertinent topics; a Vendor Selection Criteria panel presentation; and vendor fair.

Networking events include: golf at the Signature Jack Nicklaus Golf Course, Spa Services, Wine Tasting, Casino Night, and a Texas Hold'em Tournament.

This conference qualifies for up to 17 hours of Ohio CPE.

## WHO'S GERRY HAGGERTY?

Gerald J. Haggerty, Jr. was a national leader in healthcare finance. He was active in the Greater Cleveland Hospitals Association, the Ohio Hospitals Association and Healthcare Financial Management Association, and helped transform University Hospitals of Cleveland into a healthcare system. "He was considered the dean of hospital financial officers," said Farah M. Walters, former President and CEO of University Hospitals. "But he was more than just a great financial officer, he was a thoughtful, wonderful family man and, to everybody here, he was a good friend. I know I will dearly miss him."

Before coming to Cleveland, he was CFO at Allegheny General Hospital in Pittsburgh. Gerry accepted the position of Chief Financial Officer for University Hospitals in 1982 and continued in that capacity until his retirement in December 1995. Immediately after his retirement, Gerry, and his wife Corinne, moved back to eastern Pennsylvania to be near family. On January 27, 1996, Gerry died of cardiac arrest at the age of 62.

Gerry's involvement in HFMA earned him the Follmer Bronze award in 1984, Reeves Silver award in 1990, and the Muncie Gold award in 1995. He served on the Board of Directors from 1986 through 1993.

The Annual Institute conference has proudly been named after Gerry Haggerty to honor his dedication to his profession. Those who know Gerry would confirm that he was dedicated not only to his profession, but to his friends and family as well.

7:00-8:00 a.m.

**Registration & Continental Breakfast/Vendor Fair**

8:00-9:00 a.m.

**FASB Update**

Ken Douglas, CPA  
GENERAL SERVICES PARTNER, BRUNER-COX



9:00-10:00 a.m.

**FBI Case Studies: Embezzlement/  
Bankruptcy Fraud**

Michael Sirhoman  
SPECIAL AGENT, FBI

10:00-10:30 a.m.

**Refreshment Break and Vendor Fair**

10:30-11:30 a.m.

**Accountable Care? No Turning Back.**

Charles Vignos, CPA  
PRESIDENT, SUMMA HEALTH NETWORK



11:30 a.m.-12:30 p.m.

**Healthcare Reform Updates**

Thomas S. Campanella, MA, JD  
ASSOCIATE PROFESSOR & DIRECTOR  
BALDWIN WALLACE COLLEGE



12:30-1:30 p.m.

**Luncheon**

1:30-2:30 p.m.

**Cost Reduction: Identifying  
the Opportunities**

James O. Cleverley, MHA  
PRINCIPAL, CLEVERLEY & ASSOCIATES



2:30-3:30 p.m.

**The Advantages of Implementing a  
Balanced Lean Operating System in  
a Healthcare Organization**

Doug Dulin  
SENIOR DIRECTOR, CENTER FOR OPERATIONS  
EXCELLENCE, AKRON CHILDREN'S HOSPITAL



3:30-4:00 p.m.

**Refreshment Break and Vendor Fair**

4:00-5:00 p.m.

**EHR Stimulus Funding Opportunities**

Scott Bezjak, CPA  
PARTNER, BKD, LLP



5:15-6:00 p.m.

**Cocktail Reception and Vendor Fair**

6:00-7:00 p.m.

**Dinner**

7:30-11:00 p.m.

**Casino Night/Prizes**

7:00-8:00 a.m.

**Registration & Continental Breakfast/  
Vendor Fair**

8:00-9:30 a.m.

**State of the Union**

Matt Eirich  
MANAGING DIRECTOR, THE ADVISORY BOARD CO.



9:30-10:30 a.m.

**State Updates**

Mary Taylor  
LIEUTENANT GOVERNOR, STATE OF OHIO



10:30-11:00 a.m.

**Refreshment Break and Vendor Fair**

11:00 a.m.-12:30 p.m.

**How Organizations Develop Vendor  
Relationships**

Panel discussion moderated by:

Chris Milligan  
REGIONAL BUSINESS DEVELOPMENT MANAGER  
HUMAN ARC

■ Robert Eardley

VICE PRESIDENT, ASSOCIATE CIO  
UNIVERSITY HOSPITALS

■ Tom Mackey

CTO  
AULTMAN HOSPITAL

■ Brian Quinn, CPA

SENIOR DIRECTOR/CONTROLLER  
SISTERS OF CHARITY HEALTH SYSTEM

■ Lyman Somberger

EXECUTIVE DIRECTOR, PATIENT FINANCIAL SERVICES  
CLEVELAND CLINIC

12:30-1:00 p.m.

**Luncheon**

1:00-5:00 p.m.

**Afternoon Networking Activities**

CHOICE OF:

■ Golf

■ Spa

■ Wine Tasting

5:30-6:30 p.m.

**Cocktail Reception  
and Vendor Fair**

6:30-7:30 p.m.

**Dinner and Awards**

7:30-11:00 p.m.

**Music & Dancing/  
Texas Hold'em**



7:00-8:00 a.m.

**Registration & Breakfast**

8:00-9:15 a.m.

**The Public Policy Landscape in Ohio**

Kevin Coughlin

CHIEF EXECUTIVE, LEXINGTON STRATEGIC  
FORMER OHIO STATE SENATOR



9:15-10:30 a.m.

**Wellness in the Workplace**

Speaker TBA

10:30-10:45 a.m.

**Refreshment Break**

10:45 a.m.-12:15 p.m.

**Stark Law Review**

Frank Sossi

BRENNAN, MANNA & DIAMOND, LLC



12:15 p.m.

**Adjourn**



**GLENMOOR COUNTRY CLUB**  
4191 Glenmoor Rd. NW  
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www.glenmoorcc.com

Glenmoor's 167,000 square foot Gothic-style clubhouse, once home to the historic Brunnerdale Seminary, is now a year-round social, business and activity center. Fifty-five luxuriously appointed guest rooms and seven meeting rooms are available to serve the needs of any size function. The 7,018-yard, par 72 championship Jack Nicklaus Signature Golf Course challenges the professional and occasional player alike. For the ultimate in pampering, enjoy the world-class European Health Spa and fitness facilities, including Olympic-size swimming pool, tennis courts and a beauty salon.



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# REGISTRATION FORM

Name \_\_\_\_\_

Title \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

HFMA Chapter \_\_\_\_\_

## PAYMENT:

Check  Credit card:  Visa  MasterCard

Credit card no. \_\_\_\_\_

Exp. date \_\_\_\_\_ Signature \_\_\_\_\_

Conference registration includes attendance at all educational sessions; Wednesday evening dinner and casino night; Thursday afternoon networking activity, evening banquet and entertainment; and all breakfasts and lunches through Friday morning.

## REGISTRATION FEE (circle one):

	HFMA/HEANO Member	HFMA Certified	Non-Member
<input type="checkbox"/> Early registration	\$345	\$320	\$445
<input type="checkbox"/> After May 2nd	\$395	\$370	\$495
<input type="checkbox"/> Wednesday only	\$175		\$195
<input type="checkbox"/> Thursday only	\$175		\$195
<input type="checkbox"/> Friday only	\$125		\$145
<input type="checkbox"/> Guest (Covers all meals and social activities for guest)			\$250

Name of Guest: \_\_\_\_\_

I wish to receive a CPE certificate for my attendance at this conference:  HFMA  ACHE

Note: ACHE credits are eligible for Category II only.

## MEALS

In order to help us better prepare and minimize costly waste, indicate which of the following you will be attending:

	Yourself	Guest
Wednesday Evening Reception	<input type="checkbox"/>	<input type="checkbox"/>
Thursday Dinner and Casino Night		
Dinner (circle one): Chicken, beef or fish	<input type="checkbox"/>	
Dinner (circle one): Chicken, beef or fish		<input type="checkbox"/>
Thursday Afternoon Networking Activities (choose one):		
Wine tasting	<input type="checkbox"/>	<input type="checkbox"/>
Spa	<input type="checkbox"/>	<input type="checkbox"/>
Golf (indicate foursome below)	<input type="checkbox"/>	<input type="checkbox"/>

## Mail your registration form with check payable to:

Northeast Ohio HFMA, c/o Kathy Much, 27910 Osborn Rd.,  
Bay Village, OH 44140-2009  
Phone: 440-835-1186 E-mail: muchness1@att.net