

“HFMA delivers the essential information that healthcare financial management professionals require to stay on top of their game and ahead of the curve. I have mined the value in HFMA to great effect, obtaining substantive knowledge in the form of financial tools, to improve my organization.

*William R. Waters, FHFMA, CPA,
Vice President/Financial Services, Franciscan Services Corporation*

HFMA'S 2007-08 MEMBER-GET-A-MEMBER PROGRAM

Help Others Discover the Many Benefits of HFMA



hfma

healthcare financial management association



**New Recruitment
Rewards!**
Details Inside.

Let me help you get started

Personalized Sponsor Name

Sponsor ID Number

Sponsor e-mail

Sponsor phone

hfma.org/join
(800) 252-4362, extension 2

Let me help you get started

Personalized Sponsor Name

Sponsor ID Number

Sponsor e-mail

Sponsor phone

hfma.org/join
(800) 252-4362, extension 2

Let me help you get started

Personalized Sponsor Name

Sponsor ID Number

Sponsor e-mail

Sponsor phone

hfma.org/join
(800) 252-4362, extension 2

Let me help you get started

Personalized Sponsor Name

Sponsor ID Number

Sponsor e-mail

Sponsor phone

hfma.org/join
(800) 252-4362, extension 2

As a current HFMA member, you are in the best possible position to share your experience as a member and help impact HFMA's future.

HERE'S HOW THE 2007-08 MEMBER-GET-A-MEMBER PROGRAM WORKS:

- Recruit **one or two** new members who begin their membership between June 1, 2007, and April 30, 2008, or former* HFMA members who reactivate their membership between August 1, 2007, and April 30, 2008, and you will win your choice of an HFMA apparel item (approximate retail value of \$25) or a \$25 Visa® Fuel Card.** Fuel cards can be used at the gas station of your choice or anywhere Visa debit cards are accepted worldwide.
- Recruit **three or four** new and/or former* HFMA members and you will receive a \$100 Visa prepaid card good anywhere Visa debit cards are accepted worldwide. You will also be entered into a drawing among all those recruiting three or four to receive a \$1,000 cash prize.
- Recruit **five or more** new and/or former* members and you will receive a \$150 Visa prepaid card. You will also be entered into a drawing among all those recruiting five or more to receive a \$2,500 cash prize.



MEMBER-GET-A-MEMBER MAKE A DIFFERENCE GRAND PRIZE

For every new or former* member you recruit, you will receive one entry into the drawing for the Member-Get-A-Member Make A Difference Grand Prize worth \$5,000. You will receive \$3,000 in cash for yourself and a \$2,000 donation in your name to the charity organization of your choice.

You will receive one entry in the drawing for each new member or former* HFMA member you bring in (or bring back). The more members you sponsor, the greater your chance to win!

You are our strongest recruitment link to new members!

1. Attached to this sheet are four personalized cards for use recruiting new members. The cards have a place to write in your contact information. Remember to tell the members you are sponsoring to include your name and ID number on their membership application.
2. Carry your HFMA recruitment cards with you to all of your networking opportunities and share them with potential members.
3. Have applications available or encourage prospective recruits to visit hfma.org/join or hfma.org/applications. Make sure your name and ID number appears in the "sponsor" area of their application in order to receive proper credit.
4. Respond to inquiries from would-be members with complete, accurate information. If you can't answer a particular question, call the HFMA Member Services Center at (800) 252-4362, extension 2, or e-mail memberservices@hfma.org.
5. Additional tools are available at hfma.org/membership/rewards to help you with your membership campaign.
6. To order additional recruitment cards, contact the HFMA Member Services Center at (800) 252-4362, extension 2, or visit hfma.org/mgamcards.

*Sponsors will receive credit in the Member-Get-A-Member campaign for former members who reinstate (reactivate) their memberships between August 1, 2007, and April 30, 2008. Sponsors will also continue to receive credit in the Member-Get-A-Member campaign for new members who join (or have joined) between June 1, 2007 and April 30, 2008.

** Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Ecount, a Citi company.



Discover the Benefits of HFMA

- *hfm* magazine—ranked No. 1 by hospital CFOs
- Timely updates on key regulatory issues
- Local and national network of peers
- Access to comprehensive members-only resources



Discover the Benefits of HFMA

- *hfm* magazine—ranked No. 1 by hospital CFOs
- Timely updates on key regulatory issues
- Local and national network of peers
- Access to comprehensive members-only resources



Discover the Benefits of HFMA

- *hfm* magazine—ranked No. 1 by hospital CFOs
- Timely updates on key regulatory issues
- Local and national network of peers
- Access to comprehensive members-only resources



Discover the Benefits of HFMA

- *hfm* magazine—ranked No. 1 by hospital CFOs
- Timely updates on key regulatory issues
- Local and national network of peers
- Access to comprehensive members-only resources



hfma

healthcare financial management association

Two Westbrook Corporate Center, Suite 700
Westchester, Illinois 60154-5700
Phone: (800) 252-4362, extension 2

Presorted Standard

U.S. Postage

PAID

Permit No. 2862

Chicago, IL