



northeast ohio chapter

Visions 2019-2020 Issue 1



I hope you are enjoying a great summer in Cleveland and wanted to take the opportunity to share some updates from the first few months of current HFMA year. As the Tribe has climbed into the playoff race and the Browns are preparing for a season with high expectations, HFMA has also made several major changes to improve member experience. In June, the association launched a new website <https://www.hfma.org/>. The current platform was the result of a two year process that represents the collective input and hard work of members, leaders and digital experts with a singular focus on building a superb platform that puts the member at the heart of the experience. I encourage you to take a moment to explore the new site, customize your membership experience, and update your professional profile. While on the site, be sure to check out the new Community Groups, where you can participate in specialty-specific online forums related to revenue cycle, payment and reimbursement and more.

At the chapter level, we recently held our first open board meeting and volunteer appreciation event at Punch Bowl Social. It was great to have member participation in our leadership session and we plan to offer two additional events this year for you to observe a board meeting and share thoughts and feedback with our leadership team. The remaining dates and locations will be communicated through our weekly email blasts and posted on the website.

Not to be outdone by the new national website, our communications committee is also developing new communication tools including the creation of chapter Instagram and Twitter accounts. We hope you find these new resources a great source of timely information without cluttering your email inbox with more messages.

We have committees of dedicated volunteers working on diverse education offerings so please refer to the save the date section for details. Please let me know if you have speaker recommendations for any of these sessions or are interested in joining a planning committee to assist with the venue,

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I also hope you will plan on joining us at our Winter Gala, which will be held on Friday January 31, 2020 at the Renaissance Cleveland Hotel. We look to build another great chapter tradition as we share an evening of great food with our entire HFMA family.

In closing with our annual HFMA theme, I would like to take the opportunity and **Dare You 2 Move** and take advantage of the great resources on the national website and look forward to seeing you at an upcoming event!

Chris Maeder
President, Northeast Ohio HFMA
Christopher.Maeder@uhhospitals.org

New Members - Welcome to NEOHFMA!

Please welcome our newest members to the Northeast Ohio Chapter of HFMA. Look for them at our next meeting and welcome them to our organization.

Lona Adams, Cerner	Darren Mauch, Cleveland Clinic
Matthew Bodenstedt, EdgePoint	Chetan Patel, Lake Health
Alex Forystek, Cleveland Clinic	Maribeth Pickens, Revint Solutions
Paula Gordon, Micro Office Systems	Lee Snyder, RBC Inc
Guy Mansueto, Partsource, Inc	

Have you visited our new website yet?

<http://www.neohfma.org/>

Let us know what you think at coordinator@neohfma.org



HFMA – Northeast Ohio Chapter

Our chapter has a
LinkedIn page:
HFMA – Northeast Ohio
Chapter

Join the group for
announcements and
other news!

Program Recaps

Hot Topics in Healthcare – August 7, 2019

Thank you for attending the Hot Topics & HFMA 101 event on Wednesday, August 7, 2019 held at the Market Garden Brewery. We are proud to have brought together such an amazing group of professionals.

Here is a recap of the event:

Lauren Delande discussed the latest news on Medical Marijuana in Ohio, sharing clinical trials data, discussing House Bill 523, and educating the audience on medical marijuana. Next, Jill Michalski, CPA and Matt Addis, CPA – reviewed Audits: In the Hot Seat discussing topics related to the fee for service information, expense data, anti-fraud controls, and much more.

Our last speaker, Jill Barnholtz-Sloan, helped the audit think big data with the topic Population Health and all in the audience appreciated the power of big data. We concluded the day with an amazing networking opportunity and planning time for the next meeting. Please be on the lookout for upcoming events and mark your calendar. Please review our webpage for information on membership. Thank you for your support, we hope to see you at our next event!

Save the Date – Upcoming NEOHFMA Programs

Log on to the HFMA Website (<https://www.neohfma.org/hfma/hfma-event-listing.aspx>) for more information on upcoming events.

hfma

ALL ♥ OHIO CONFERENCE
(Central Ohio, Northeast Ohio, Northwest Ohio, Southwest Ohio)

Heartbeat of Progress

SAVE THE DATE

Date: May 20 – 22, 2020
Location: Renaissance Westerville Hotel
409 Altair Parkway, Westerville, OH 43082
allohiohfma.org

Save the Date! Browns vs Steelers Watch Party and CFO Panell

November 14-15, 2019

Watch for upcoming details!



Innovation Summit: Research to Revenue



Hello NEO HFMA,

Nadia Vincenti and I, Michelle Earich, along with a wonderful committee, are actively working on our Innovation Summit for this coming January. We have not yet secured our date, but are hoping that it will be the 20th of January 2020.

We are working closely with GoJo Industries in Akron Ohio in securing our conference room space. Once this has been established we will be well on our way with the event.

Our committee has a lot of great speakers already lined up including the Mayor of Akron who will kick off our meeting with information on his new initiative making Akron more friendly for the elderly. We also have speakers lined up from UH hospitals.

This conference will introduce you to the newest technologies that are active now in the healthcare realm as well as those that are being tested for use in the future. We will tie this all together within the hospital finance, revenue cycle, patient experience, and clinical documentation reporting within the hospital setting.

Continue to follow our webpage for NEO HFMA to receive updates on this upcoming, exciting event.

Upcoming National Programs

HFMA Seminars provide in-depth education on key topics critical to achieving effective financial results and creating strategic initiatives consistent with today's environment.

New to the industry? Seminars also provide the tools and information to enhance your job performance.

Seminar size is limited to allow for maximum peer-to-peer interaction, and faculty are carefully chosen for their depth of knowledge and industry experience.

Whether you need more healthcare finance fundamentals (Essentials Programs) or need to focus on issues related to new care delivery models (Master Sessions), HFMA's highly rated programs continue to deliver in-depth, high-quality information that enables you to achieve immediate job results and organizational improvement.

Virtual Conference Fall 2019

Date: November 12, 2019

The Virtual Conference is a convenient way to obtain high-quality, relevant industry information. Hosted virtually, the conference enables you to ...

Seminars 2019

Date: December 05, 2019

Upgrade your skills, advance your career. HFMA Seminars provide 1.5 days of focused education on the fundamentals of the business of healthcare and...

CPEs: 13.0

UPCOMING LIVE WEBINARS

Take a look at the upcoming Webinars offered by HFMA and consider sitting in on one as an easy way to get the information you need on pressing healthcare finance topics. From the comfort of your office, you can participate in a Webinar and find the strategies and tools you need to help your organization achieve success. Log onto the HFMA Website (www.hfma.org) to sign up or get more information about the topic. The following Webinars are free to HFMA members.

2020 Proposed Rule changes to Outpatient Prospective Payment System (OPPS) ...

Date: August 20, 2019

Time: 2:00 PM CST

Speakers: Mike Kovar

Physician practice managers and hospital leaders and managers will want to keep a close watch on the ASC and OPSS developments as more services ...

CPEs: 1.5

5 ways disease management and telemonitoring programs with home health can ...

Date: August 22, 2019

Time: 2:00 PM CST

Speakers: Terra Goodrich

Learn how you can decrease readmissions, decrease skilled nursing visits and increase patient satisfaction and compliance in your healthcare facility.

CPEs: 1

What does the CMS Quality Payment Program (QPP) final rule mean for me?

Date: August 29, 2019

Time: 1:00 PM CST

Speakers: Walter Coleman, Brandon Hill

Learn the key takeaways for the final Quality Payment Program.

CPEs: 1.5

Building valid and meaningful physician performance reporting

Date: September 12, 2019

Time: 2:00 PM CST

Speakers: Amber Maner, Julie Brown

Learn from a proven model to identify physician-level opportunities that improve patient outcomes and reduce costs in a value-based care environment.

CPEs: 1

Denial management and prevention: What is the difference and why you need both

Date: September 18, 2019

Time: 2:00 PM CST

Speakers: Claudia Maiorana, Brenda Lawrence, MaryAnn LaMarche

How to develop and implement a denial prevention and management plan using data, analytics, technology and communication.

CPEs: 1

Kudos

Lori Koenig and her husband Mike welcomed Robyn Jean Koenig to their family on June 14, 2019. Robyn is their second child and is doing well.

NEO HFMA member Tom Henderson recently became a Fellow of the Healthcare Financial Management Association (FHFMA). To be awarded the FHFMA distinction, applicants must be credentialed as a Certified Healthcare Financial Professional (CHFP), be an HFMA member for at least five years, complete a bachelor's degree or 120 semester hours from an accredited college or university and volunteer the healthcare industry. Approximately 1,700 HFMA members nationwide have achieved this accomplishment in the organization's 68-year history.

Tom is currently the Director of Corporate Development in Finance Division at Cleveland Clinic. In this role, he supports implementation of Cleveland Clinic's growth strategy by collaborating with the Strategy Office, Investment Office, Clinical Institutes and Medical Operations teams to execute mergers, acquisitions, member substitutions, affiliations, joint ventures, direct investments and divestitures. He previously supported the commissioning of Cleveland Clinic Abu Dhabi and has prior experience in strategy consulting and investment banking.

Congratulations to our members who have devoted so much of their careers to Northeast Ohio HFMA! If you see one of them, ask them about their HFMA experience!

10 years

- Robert Jay
- Pamela Young

15 years

- James Feldkircher
- Rebeca Newman
- Deborah Slogar

20 years

- Thomas Boggs
- Alicia LaMancusa
- Robert Maurer
- Lisa Mothersbaugh

35+ years

- Patrick McMahon
- Richard Marrapese
- Timothy Buit
- Mary Ann Freas

We're excited to share your achievements so please send any updates Debbie Slogar at deborah.slogar@uhhospitals.org

Puzzle

What seven-letter word is something you can charge – or get charged with?

E-mail your answer to Rhonda Ridenour at rridenour@avitahs.org. All correct entries will be included in a drawing and one lucky entrant will receive a \$25 gift certificate.

Previous Puzzle/Riddle Answer

Insert a six-letter animal, one letter per square, across the bottom row of this grid so that six common three-letter words are formed reading down.

<u>T</u>	<u>E</u>	<u>A</u>	<u>B</u>	<u>A</u>	<u>G</u>
<u>I</u>	<u>G</u>	<u>N</u>	<u>O</u>	<u>R</u>	<u>E</u>
<u>C</u>	<u>O</u>	<u>Y</u>	<u>O</u>	<u>T</u>	<u>E</u>

Winner: Dreena Wobrak, Finance Manager at University Hospitals